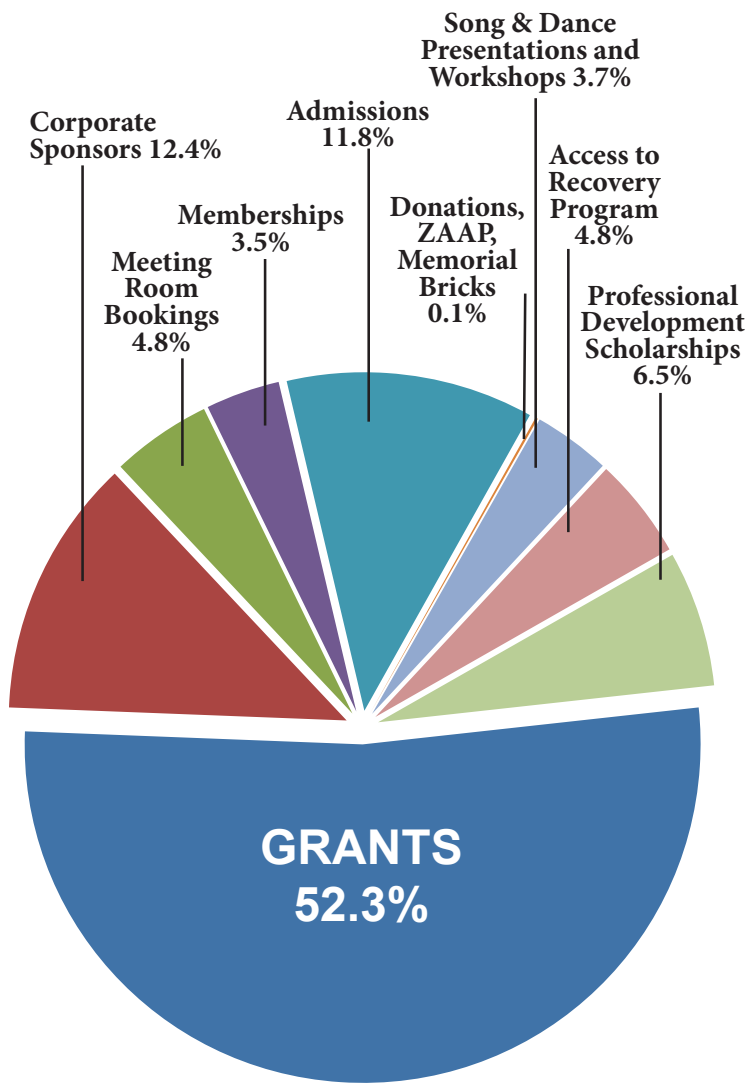


Financials - External Revenue

\$214,155



YOUR SUPPORT

Your continued support is vital to us as it provides essential funding for:

- Free admission to Ziiwiwing Center exhibits for members of all North American Indian Tribes
- Discounted admission to military personnel, school children, college students, and educators
- Funding for outreach programs which take our teachings and collections into schools throughout Michigan
- Preservation of our artifacts and collections, ensuring that our culture will be preserved for future generations
- Maintenance and promotion of our exhibits so that our heritage and culture can be enjoyed by everyone



THE MIDWEST'S PREMIER AMERICAN INDIAN MUSEUM
6650 East Broadway Mt. Pleasant, Michigan 48858
989.775.4750 • www.sagchip.org/ziiwiwing

Anishinabe Authors' Gathering & Book Fair
AUTHOR LECTURES • BOOK SIGNING • DINNER

FEBRUARY 25, 2017
2pm - 6pm

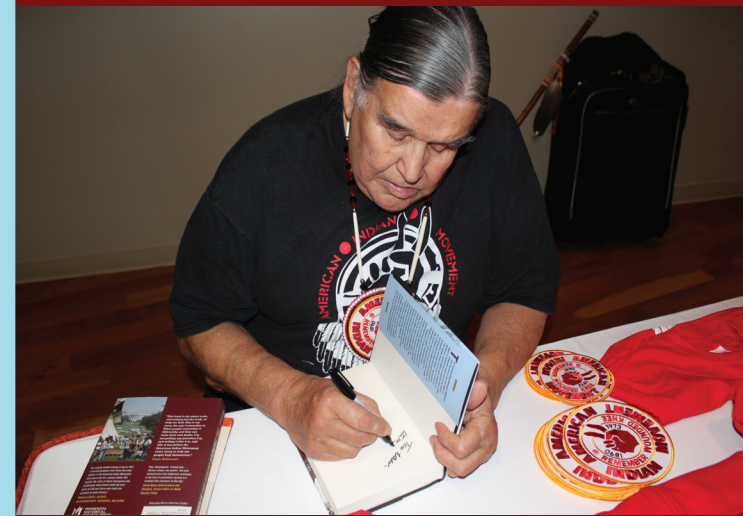
Featured Author
CLYDE BELLECOURT

Invited Authors
DR. SHIRLEY BRAUKER
DR. DYLAN MINER
M. CARMEN LANE

FREE & OPEN TO THE PUBLIC



L to R: M. Carmen Lane, Clyde Bellecourt, Dr. Shirley Brauker, Dr. Dylan Miner



Clyde Bellecourt signs his book "The Thunder Before the Storm"

ZIIBIWING CULTURAL SOCIETY ANNUAL REPORT

October 2016 - September 2017

"Working Together for our Future"

OUR YEAR

The Board of Directors for the Ziiwiwing Cultural Society/Ziiwiwing Center of Anishinabe Culture & Lifeways is proud to recognize the organization's many accomplishments and its staff within this Annual Report.

From guided tours for school children, Mount Pleasant Indian Industrial Boarding School archaeological Field Schools, Artist-in-Residence Programs and ancestral repatriations to fun family events like NativeFest, the Ziiwiwing Cultural Society continues to be a vital and progressive organization for the Tribe.

In 2017, CMU's Clarke Historical Library awarded Ziiwiwing's Curator, William Johnson, the John Cumming Isabella County Historical Preservation Award.



This award is named in honor of the Clarke Library's Director from 1961 until his retirement in 1982.

It is given to honor individuals who have contributed to preserving the history of Isabella County.

Ziiwiwing's Assistant Director, Judy Pamp, received the award in 2016.

We hope that you find in this Annual Report a clear demonstration of the dedication and respect exemplified by our entire organization for the mission, work and growth of the Ziiwiwing Cultural Society. We are extremely grateful for your continued support and trust in our very important work.

Accomplishments

- 24,865 visitors experienced all the Center has to offer - an additional 2,403 were provided educational services at 23 offsite bookings by the Ziibiwing Center staff
- Implemented 310 special events and cultural programs for the Tribal community and general public
- Research Center served 2,015 patrons
- Maintained 8 Tribal cemeteries, in addition to the Ziibiwing Center's 3-acre lawn (14.41 acres per week)
- Provided 148 tours for 3,055 guests, 45 K-12 tours and 103 adult tours, including complimentary SCIT, Migizi, SECR and Retail Employees' Orientation tours
- NativeFest, our annual 2-day celebration of American Indian culture, attracted 618 people
- Continued to provide cultural and educational services 2 times per week to clients of the Tribe's Residential Treatment Center and Access to Recovery Program
- Repatriated and reburied the physical remains of 51 Native American individuals from Alpena and St. Clair Counties from Harvard University's Peabody Museum of Archaeology & Ethnology on November 12, 2016. The Peabody Museum did not return the associated funerary objects belonging to the individuals - the Saginaw Chippewa Indian Tribe of Michigan's Women of Traditions Society made gender and age appropriate gifts for the ancestors' burial bundles
- Completed the Ziibiwing Center's Diba Jimooyung Multi-Media Enhancement Project which provided multi-media enhancements/upgrades for both the Creation and Identity Theatres - Ziibiwing's grant writing team was successful in capturing \$80,350 in grant funds (Cultural Resource Fund and Institute of Museum and Library Services) to offset the total replacement cost of \$170,665
- Ziibiwing Commercial Services (ZCS) E-commerce sales broke 1 million dollars in fiscal year (FY)17 in July instead of September - 3 months earlier than in FY16
- ZCS began working to improve profits with the new Loyalty Program - change of product, employee schedules, and new procedures implemented to counter the decrease in projected sales. Concentrating on more products that will entice people to pay with cash or credit - a long process that will take most of FY18 to achieve
- ZCS online FY17 net revenue sales up \$213,112 from FY16
- ZCS continued to operate at 100% self-sufficiency and is currently subsidizing the wages of 4 Ziibiwing Center staff positions
- ZCS began building a new 10,000 sq. foot warehouse for the Online Department - completion will be in FY18
- ZCS entered into programming for the Walmart.com online store - go live will be in FY18
- \$5.9 million in total net revenue for ZCS in FY17

- 72 items were accepted into the Tribal Permanent Collection (books, photographs, baskets, moccasins, boarding school information, flint stone, Little Elk Pow Wow items, etc.)
- The Ziibiwing Center hosted and mentored 2 Summer Youth Workers
- Cultural Resource Management team completed 350 cultural resource reviews – these reviews are required under Section 106 of the National Historic Preservation Act and protect the cultural resources/traditional cultural properties of the Saginaw Chippewa Indian Tribe of Michigan
- 1,122,976 individual contacts were logged by our team, including physical visits, phone, email, E-Noodaagan newsletter and increased social media interaction with Facebook, Twitter, etc.
- Awarded 3 of 3 Federal grants submitted: NAGPRA Repatriation Grant, Historic Preservation Fund, and Institute of Museum and Library Services Grant for a total of \$112,045



Mt. Pleasant Mayor, Kathy Ling, cut the ribbon at the Grand Opening of the 2017 changing exhibit, Standing Rock Solid, a mixed-media exhibition of contemporary North American Indian artists' illumination of the desecration of Mother Earth
L-R Shannon Martin, Mayor Kathy Ling, Anita Heard, William Johnson

- ZCS continued to work on various software programs and upgrades to improve Amazon selling and enter into new selling channels - examples are Ship Gear and Channel Advisor
- ZCS continued to implement new software enhancements (GP, E-Bridge, and Panatrak) to improve various processes
- \$4.5 million projected FY18 budget in net revenue for ZCS, down \$1.4 million from FY17 due to the new Loyalty Program
- ZCS charted a profit of \$228,828 for FY17, which is down by \$608,580 from FY16 due to the Loyalty Program
- \$1.7 million projected for FY18 budget in net revenue for ZCS Online Department, which is up \$400,000 from FY17

2018 CALENDAR OF EVENTS

Month	Event	Date
January	Anishinabe Games Day	January 20
	Performance Circle Sign-Up & Class (Classes every Tuesday until May 8 except Spring Break)	January 30
February	Collection Showing	February 3-10
	Anishinabe Authors' Gathering & Book Fair	February 24
March	Baby Swing & Moss Bag Workshop	March 19-23
	Vendor Workshop	March 21
Performance Circle Spring Break: No Classes March 26-30		
April	Sacred Seed Symposium	April 21
	Mother Earth Week	April 23-27
	New Changing Exhibit Opens	April 28
	Ziibiwing's 14 th Birthday Sale	May 3 & 4
May	Performance Circle Graduation	May 8
	Bird Day Celebration	May 12
	Collection Showing	May 12-19
	Blue Star Museum	May 28-Sept 3
	"Honoring, Healing & Remembering" (at the MIIBS*)	June 6
June	Community Cultural Teaching (at Sanilac Petroglyphs)	June 23
	American Indian Dance	July 7, 14, 21
July	NativeFest - Collection Showing	July 23-28
	NativeFest - Car Bingo	July 24
	NativeFest - Music & Comedy Night	July 25
	Cradleboard Workshop	July 30-August 3
	Art Walk	August 2-31
August	World Indigenous People's Day	August 9
	Grandparent's Day	September 8
September	Performance Circle Sign-Up & Class (Classes every Tuesday until Dec.11)	September 11
	Monarch Butterfly Celebration/Kids & Culture	September 15
	Museum Day Live!	September 22
	Changing Exhibit Closes	September 29
	Heritage Special (September thru November)	(Call for Details)
	Eagle Feather Cleansing	October 17
	Eagle Feather Honoring	October 18 & 19
Eagle Feather Feast	October 19	
October	Heritage Special (September thru November)	(Call for Details)
	Spirit Feast	November 1
November	Collection Showing	November 10-17
	Veteran's Day (observed)	November 12
	Artists' Business Training	November 15
	Circle of Indigenous Arts Competition & Market	November 15-17
	Heritage Special (September thru November)	(Call for Details)
	Performance Circle Graduation	December 11
December	Annual Appreciation Dinner (by invitation)	December 13
	Community Cultural Teaching/Kid's & Culture	December 15

* Mt. Pleasant Indian Industrial Boarding School
 • All events subject to change or cancellation.
 • Visit www.sagchip.org/ziibiwing or call 989.775.4750 for current info

OUR MEMBERS

- American Indian Services, Inc. Martin, George & Sydney
- Avery, Adam Martin, Shannon
- Bonnema, Terri & Jim Meskill, Deborah
- Brauker, Shirley Michener, David & Wil Strickland
- Brodie, David Mitchell, Autumn
- Burke, Peggy & Charles Montoya, Iliana
- Carpenter, Joan Montoya, Tina
- Chamberlain, Julie Moore, Brian
- Christy, Dennis Sr. Pamp, Judy
- Coen, Pat & Don Mirrieless Paquette, Carol & Andrew
- Colthorp, James Peters, Alstyn
- Cornejo, Viviana Peters, Angela
- Cross, Dr. Suzanne Pitawanakwat, Alphonse
- Cummins, Charla Porter, Deb
- Davis, Dustin & Jenna Powell, Malea
- Day, Alexa Powell, Mark & Jane
- Day, Angelique Queen, Elizabeth
- Dolley, Diane Quigno, Jason
- Dorcey, Julie Raslich, Bill & Rose
- Douglas, Kenneth & Carol Raslich, Frank & Nicole
- Douglas, Ronald & Sharon Rentfro, Jenny
- Douglas-Waugh, Kim Ricketts, Alice Jo
- Ederer, Eric Russell, Mary Ellen
- Falcon, Ronald & Audrey Saab, Ann
- Farrell, Patricia Shananaquat, Dave
- Gates, Pamela Shawana, Joseph & Charmaine
- Gorecki, Liz Sheperdigian, Barbara
- Graveratte, Mary Shier, Quita
- Grills, Gary & Susan Taylor Skene, Julie
- Guerrero, James Jr. Slasinski, Mike
- Hadden, Marcella Slifco, Daniel & Pamela
- Heard Museum Sova, Marlene
- Helms, Esther Spencer, Bernard & Florence
- High, Roger Spencer, Robin
- Jackson, Angel Sprague, Jeff
- Jackson, Delmar Jr. Squanda, Clarence
- Katz, Marsha Stelmashenko, Victor & Shijing
- Kellner, Ralph & Dorothy Stevens, Paul & Evonna
- Kennedy, Lisa Sumbler, Jim
- Kequom, Phyllis Thurston, James & Patricia
- Kimewon, Elizabeth Voges, Victoria
- King, Lisa Waiess, Elizabeth
- Klymyshyn, Ulana Walker, Sally
- Kucera, Ann Waynee, Craig & Marlene
- Leaureaux, Sheila Wickerham, Floyd & Sue
- Leaureaux, Tonia Yates, Kathy
- Lenhart, Robbie Zaleski, Lanette
- Lewis, Jason & Amanda Zocher, Virginia
- Listerman, Angela

Ziibiwing Cultural Society Mission
 The Ziibiwing Center is a distinctive treasure created to provide an enriched, diversified, and culturally relevant educational experience, which promotes the Society's belief that the culture, diversity, and spirit of the Saginaw Chippewa Indian Tribe of Michigan and other Great Lakes Anishinabek must be recognized, perpetuated, communicated and supported.